

**Strategic Plan of
Enterprising Youth Leadership
Development Center
“TOP ZHARGAN”**

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Enterprising Youth Leadership Development Center

“Top Zhargan”

"No one is born a good citizen; no nation is born a democracy. Rather, both are processes that continue to evolve over a lifetime. Young people must be included from birth. A society that cuts itself off from its youth severs its lifeline."

(UN Secretary-General, Kofi Annan, in his address to the World Conference of Ministers Responsible for Youth, Lisbon, 8 August 1998.)

The task is to further develop the civic education activity of the National Debate Center (NDC), to continue to educate university students and high school students from debate network, in particular expanding their motivation and interest in becoming involved and active, as well as well-informed, citizens. The ultimate goal of the NDC is to bring up a new generation cherishing democratic values, following the civilized patterns of behavior, in both personal and public life.

The younger generation is the ones will be decision makers in developing and adopting local or national policies in all spheres of life (socio-economical, political, educational, etc.). That is why we claim our main goal is to educate them to be members of society responsible for the decisions they make for the benefit of all the citizens of our country. Young people’s understanding of education issues and active involvement in public debates and discussions can add a positive input into development of a new political culture, characterized by responsibility, openness and transparency in decision-making.

Evaluations of civic education programs world-wide demonstrate that an insular form of civic education (confined to classroom only) is not very effective in strengthening democratic values. If democratic

values are to be embedded, classroom civic education must be directly linked to the students' community life. Ideally, students should study the methodology of civil society, and then be given an opportunity to experience, first-hand, a real community issue. That opportunity should bring them in contact with; or better yet, in partnership with the non-governmental organizations, and agencies that routinely deal with such issues.

There is no shortage of ideas in Kazakhstan on how to grow up young make active young people. However, practical ideas and the ability to successfully translate them into sustainable practical model are defiantly in short supply.

That is why NDC is starting activity of a new organization as **Enterprising Youth Leadership Development Center "Top Zhargan"**.

Mission Statement

The mission of the Youth Leadership Center "Top Zhargan" is to establish integrated resources and partnership that contribute to development and implementation a model of civic engagement of members of Kazakhstani debate program.

Goals

- Facilitate educational opportunities of debate program that contribute to young people understanding of socio-political issues in Kazakhstan, state and local public policy, breeding up a commitment to service and civic participation.

- Enhance youth leader's awareness of country issues and assist them in the development of initiatives that will empower them to assume leadership roles in the future no matter what career paths they choose.
- Explore the conception of enterprising leadership by focusing on how social entrepreneurs act as social innovators and making positive impact to the communities.
- To be helpful for youth leaders considering investing in new social ventures
- Provide a network of resources through partnership with NGO-s, business, universities and local authorities for leadership opportunities

Strategic Plan for 2005/2006- 2007

The two-year strategic plan of Leadership Development is comprised of four core strategies – education, engagement, promotion, and administration. While the leadership program is student-centered, National Development Center, universities, business structures, non-governmental organizations is instrumental in the viability of the overall program (see appended leadership diagram).

- Learning through participation in the debate program is the educational component of our strategy.

- Engagement comprises the areas in which Enterprising Youth Leadership Development Center interacts with universities, business and NGO-s.
- Staff encompasses the internal operations of the Center

Education component of strategy

- Preparing a models of trainings and seminars
- Organization TOT seminars on leadership and social entrepreneurship.
- Leadership seminar will be provided by student- trainers for youth organization leaders and initiative groups monthly designed to enlighten and engage the participant on the various components of leadership development. Each month will be dedicated to a different aspect of Leadership.
- Workshops – series of training modules designed to help student organizations become more efficient and effective.
- Social entrepreneurship seminar will be provided monthly.
- Starting pilot projects with partnership with NGO-s and business.

Engagement/Promotion component of the strategy

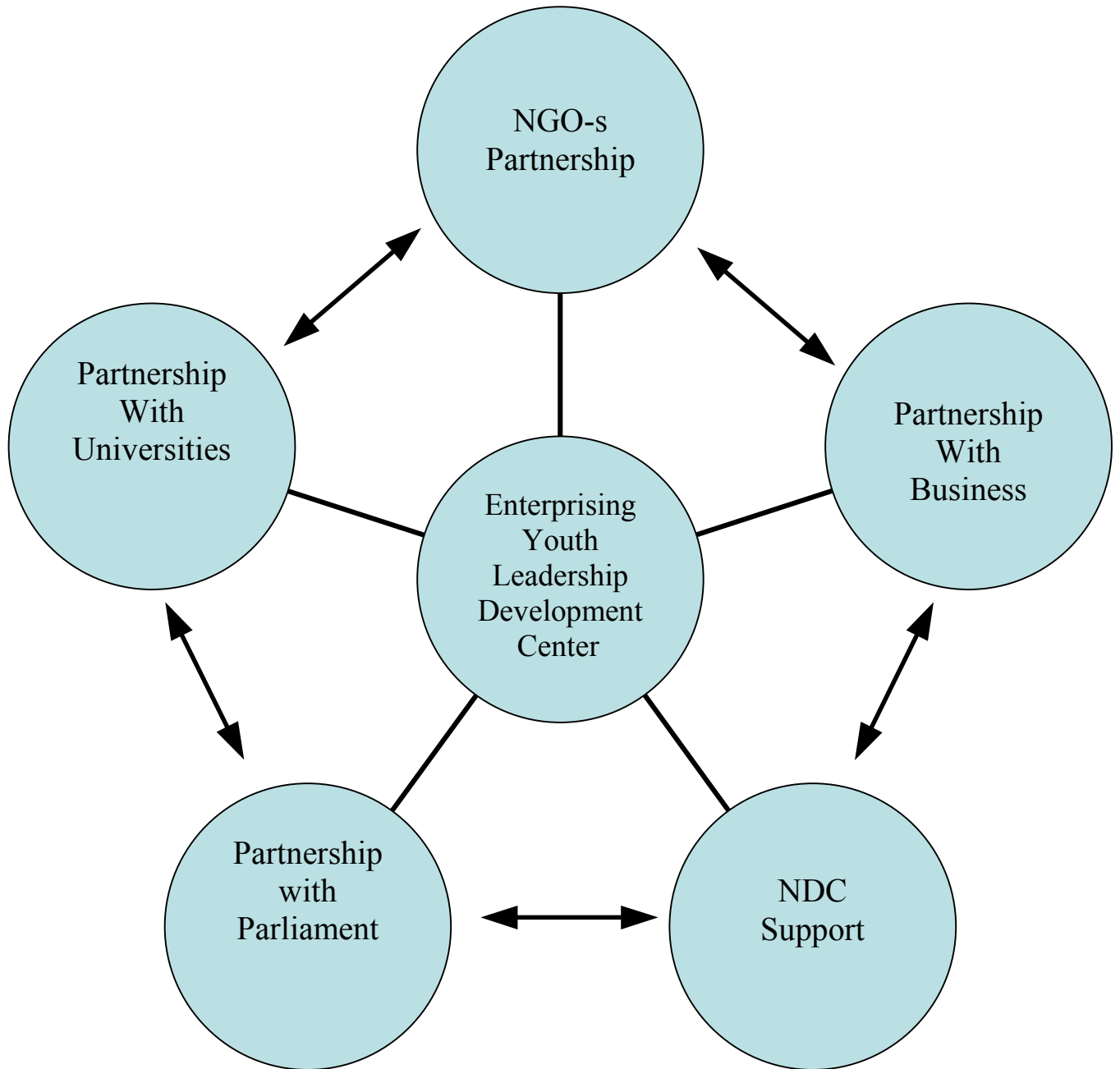
- Organization of press-conferences to national and local mass-media and youth organizations
- Organization of Public Debates
- Organization of TV debates

- Printing and publishing promotional materials
- Establishing YOUTH Social Enterprising Award
- Youth Enterprising Leadership conferences

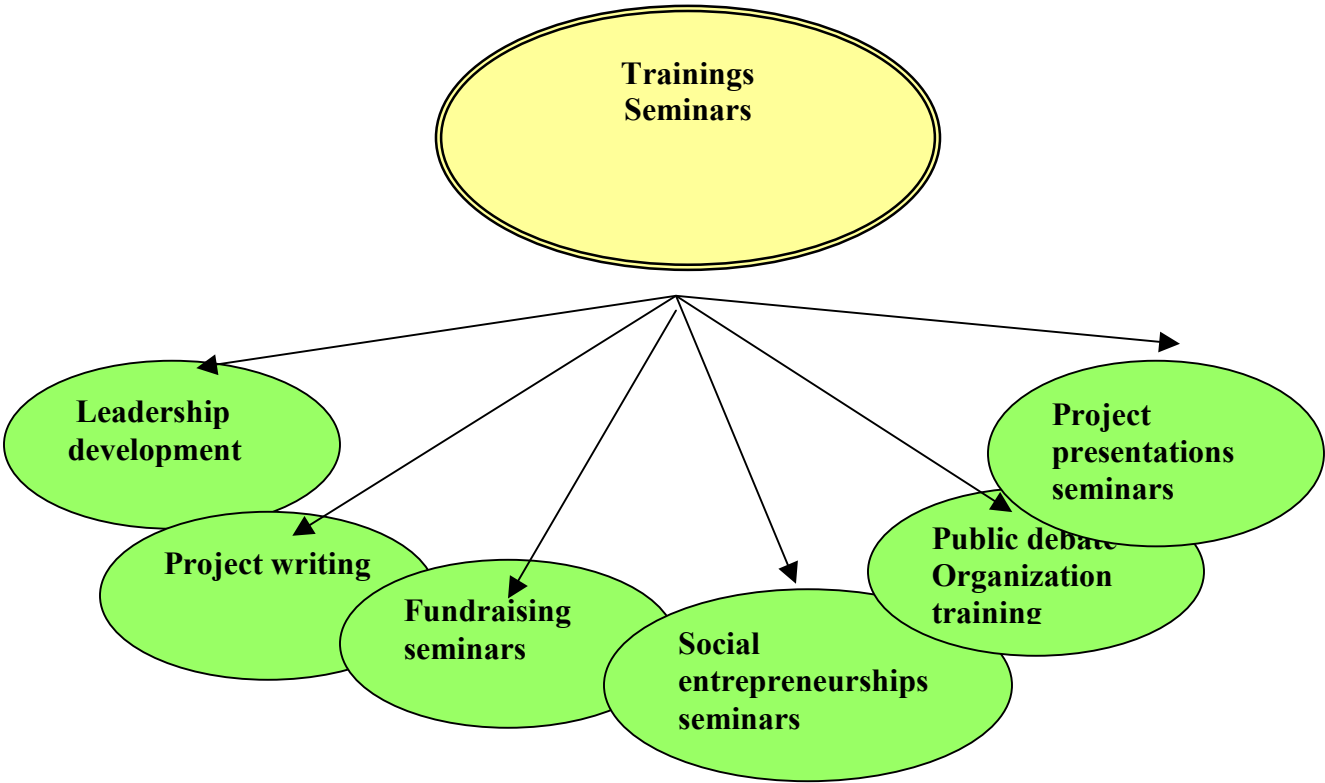
Administration component of the strategy

- Formation of The Advisory Council is comprised of youth leaders, university administrators, business representative that will provide strategic direction to the program
- Advisory Council will provide guidance to fundraising activity.
- Students will be engaged in fundraising activity .
- EYLDC staff will provide coordination and support

Enterprising Youth Leadership Development Center's Concept



Educational component of EYLDC activity



EYLDC partnership work with non-governmental organizations

