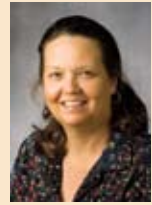


Partner With Us to Develop Tomorrow's Talented Leaders



For more than 30 years, the Terry Sanford Institute of Public Policy has been preparing students for careers that address today's complex issues. We strive to bridge the gap between their academic experience and the world of work through internships and jobs that require them to use strong analytical skills to solve problems facing public decision makers. We need employers like you to

successfully put this knowledge at the service of society. We invite you to be our partner in training future leaders, as their intern sponsor or first employer. In return, the Sanford Institute's Office of Career Services and Alumni Relations will help you attract the best talent from our highly ranked public policy program.

Donna Dyer, Director
Career Services & Alumni Relations

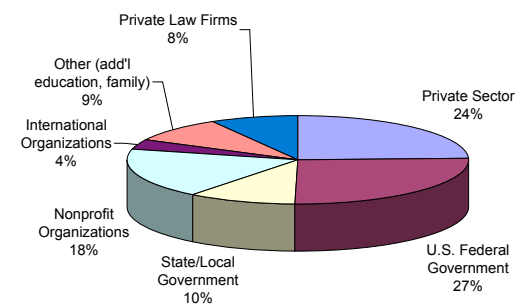
The Master of Public Policy Program

Duke's professional Master of Public Policy (MPP) degree provides a broad-based foundation in analytic and managerial methods with applications to real-world situations. Our graduates are trained to find creative and effective solutions to public problems. They are prepared to think strategically, analyze rigorously, communicate clearly, negotiate effectively and manage fairly.

In addition to our core curriculum, students may pursue in-depth study in a specific policy area, with concentrations available in Global Policy, Social Policy and Health Policy. Students are not required to select a concentration, but can choose from a range of electives at Sanford and throughout Duke University. Students may also pursue joint degrees in law, business, environmental management, medicine or other disciplines, combining their public policy

training with other professional education. Most of our MPP students have two to four years of work experience and have returned to graduate school to improve their analytical skills and to increase their policy area knowledge. As either an intern or full-time staff member, a Duke MPP can add to your capacity quickly and effectively.

First Positions of MPP Graduates, 2002-2006



SOURCE: Sanford Institute Office of Career Services and Alumni Relations

The Undergraduate Public Policy Studies Major

Duke undergraduate Public Policy majors learn an interdisciplinary approach to problem solving, with required coursework in economics, statistics, political science, ethics and history. Bringing these various disciplines to bear on today's global issues, Public Policy majors learn to write clearly and concisely, to think analytically and to consider the ethical implications of their actions. They can choose to specialize in one of five Policy Pathways—Global Policy,

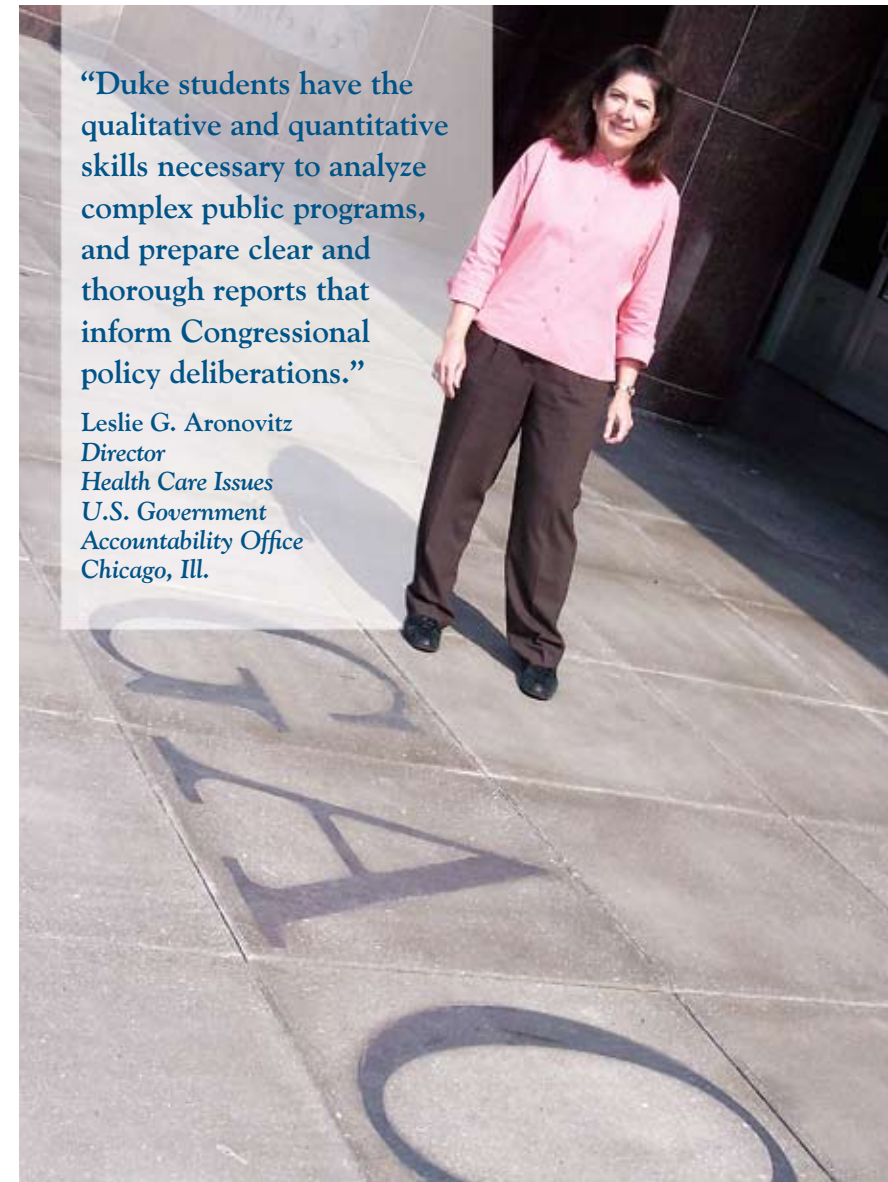
Social Policy, Economic Policy, Health Policy or Policy Journalism—to gain depth of knowledge in a particular area.

Our undergraduates are engaged and curious about the policymaking process. They want to see how their academic experiences are applied in the real world of politics and policy analysis. For some, internships are defining moments in their undergraduate careers, giving them direction for the next stage in their lives.



“Booz Allen Hamilton has been very pleased with the individuals we have hired from the Duke MPP Program. We have been working with the program for five years, and the alumni have had significant impact helping our clients solve their toughest problems.”

Michael Isman
Duke Engineering, 1990
Senior Associate
Booz Allen Hamilton, Fairfax, Va.
with MPP Alumni
Laura Hayman ('05),
Ben Marglin ('99) and
Leslie Woodburn ('04)



“Duke students have the qualitative and quantitative skills necessary to analyze complex public programs, and prepare clear and thorough reports that inform Congressional policy deliberations.”

Leslie G. Aronovitz
Director
Health Care Issues
U.S. Government
Accountability Office
Chicago, Ill.

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RECENT EMPLOYERS

U.S. Office of Management and Budget
Booz Allen Hamilton
Federal Bureau of Investigation
RTI International
International Centre for Trade and Sustainable Development
N.C. Institute of Medicine
Mathematica Policy Research Inc.
U.S. Agency for International Development
N.C. Fiscal Research Division
U.S. Department of State
Federal Reserve Bank of New York, San Francisco
Natural Resources Defense Council
Campbell Alliance
U.S. Government Accountability Office
Virginia Joint Legislative Audit and Review Commission
ICF International
IBM Consulting
Office of U.S. Rep. Walter Jones
Senate Democratic Policy Committee
Red Hat
Self-Help
Council for Excellence in Government
U.S. Department of Health and Human Services
Chicago Partners

SELECTED INTERN SPONSORS

Project Safe Neighborhoods
National Governors Association
U.S. Department of State, Benin, Bolivia, Costa Rica, France, China, Malawi
U.S. International Trade Commission
World Health Organization
International Foundation for Election Systems
U.S. House Ways and Means Committee
APCO Worldwide
The World Bank
U.N. Economic Commission for Europe
Institute for Women's Policy Research
Action Aid
U.S. Government Accountability Office
MDC Inc.
International Crisis Group
The Dutko Group
Washington Analysis
Federal Energy Regulatory Commission
Fight Crime: Invest in Kids
CNN
Overseas Private Investment Corp.



Duke Public Policy Guide for Employers and Intern Sponsors



PUBLIC POLICY LEADERS FOR A CHANGING WORLD

“One of the most important qualities I have noticed in Duke students is tenacity. Even if they don’t know the answer, they persist until they find out or deliver the person who does know. ... These are exactly the kind of candidates we hope to see upon graduation.”

Dr. Stephen S. Everhart
*Managing Director
 Overseas Private Investment Corp.
 Washington, D.C.*



“Work at OMB is fast-paced, and it’s critical to be able to distill a large amount of complicated information down to important details quickly, prepare thoughtful and realistic recommendations, and communicate those to busy decision makers in a page or less. We hire Duke MPP students because they have the perfect combination of skills to be successful here.”

Jim Boden, Duke MPP, 1989
*Justice Branch Chief
 U.S. Office of Management
 and Budget, Washington, D.C.*

Hiring Master of Public Policy Graduates for Professional Positions

Many of our graduates pursue careers in the public sector. But the skills we teach are equally useful in nonprofit organizations, think tanks, consulting firms and private companies. We encourage you to consider our talented MPP candidates for important positions in your organization, and we offer our assistance as you plan your recruiting and employment program for the coming year. Contact any staff member to:



- **Post your jobs on our Web site, www.SanfordCareerLink.com.** You can register as an employer and post your organization’s job announcements yourself, or if you prefer, e-mail them directly to Donna.Dyer@duke.edu

- **Ask for resumes.** We’ll prepare a customized resume book for you based on your specifications. You can follow up with us or directly with the candidates to get additional information or to schedule interviews.

- **Recruit on campus.** An in-person visit to campus for an information session and interviews often attracts the best candidates. About 50-60 students graduate from our program each May. Prior to your visit, we can provide resumes and schedule interviews.

- **Schedule a videoconference or video interview.** Employers unable to schedule on-campus recruiting may take advantage of the Sanford Institute’s videoconferencing facilities to offer group information sessions or to conduct one-on-one interviews. We prefer to do videoconferencing via IP, but are capable of doing videoconferencing via ISDN. Contact the Career Office for scheduling and rates for this service.

- **Meet our students in Washington, D.C.** In January, our first-year students travel to Washington to meet with Duke alumni and others in policy positions in small groups, panels and networking events. We can schedule time for you to talk with our students during this two-day event.

Recruiting International Students

Prepare your organization now for the increasing need for global awareness in all organizations by hiring international students for internships and entry-level jobs. They can be valuable employees, and the process is simple once you know the rules. International students en-

rolled in U.S. schools generally are eligible for post-graduate work authorization through their university for a year, giving you time to evaluate your new employee and complete the necessary paperwork to sponsor their continued visa status.

Why You Need a Duke Public Policy Intern

to both evaluate the student and convince them you’d be a great employer.

- **It’s a great way to advertise your organization on campus.** Your interns can be your ambassadors, and word-of-mouth is the best value in advertising!

- **It’s a three-month job interview.** Many organizations make full-time offers to interns at the end of the summer. With the tough competition for our best students, it gives you a chance

- **It’s a great way to get important projects completed.** Our students are enthusiastic, well prepared and eager to contribute to the success of your organization. You can be confident they’ll do a good job.

- **It’s a low-stress process.** Duke has full-time staff to work with students and employers to make sure these short experiences are useful to both parties. We can help you design your internship to get the best applicants, and we are available throughout the summer if issues or problems arise.



“What I learned at Duke serves me well on Capitol Hill. Having both quantitative and political analysis skills has been critical to my success.”

Elizabeth Pika, Duke MPP, 2002
*Legislative Director
 U.S. Rep. Tammy Baldwin (Wisc.-2nd)
 Washington, D.C.*

How to Get a Duke Public Policy Intern

- **Have a timely, organized process.** To get the best applicants, submit your job description by January 1 and make a decision by the end of March. Our semester ends the first week of May.

- **Ask former interns to serve as your ambassadors.** Encourage them to talk with the Career Services Office and others so you get the best applications possible.

- **Choose a meaningful project.** The internship should include a specific project for which the intern has some independent responsibility. Stuffing envelopes is more interesting if you’ve written some of what you’re stuffing!

- **Write a clear job description.** Every student has different interests and needs, so be clear about duties, compensation, logistics and deadlines.

- **Add some exciting elements.** Include interns in meetings that give them an overview of the organization or field. Give them exposure to the “top brass” through seminars or luncheons.

- **Make sure the intern has a great first day.** Have the work space ready and meet the intern with info on keys, parking, office procedures, dress code and logistics. Take the intern to lunch.

- **Create written expectations for the intern and the supervisor.** Meet regularly, preferably weekly, to answer questions and evaluate progress. A written agreement makes the evaluation process easier.

- **Give the intern an honest evaluation.** Our students are at the beginning of their careers, and honest feedback can be critical to their future success.

“Duke’s interns have folded seamlessly into the work environment here. ... Their intelligence, ethic and energy are a testament to their education.”

Chuck Porcari, *Communications Director
 League of Conservation Voters
 Washington, D.C.*



MPP student Elizabeth Sasser interns at Lingfang School in Hunan Province, China.

“The Duke MPP program reshaped my analytical skills. Courses in economics and case studies of real-world policy issues were amazing. The skills and language I learned have allowed me to navigate in the world of decision makers.”



Olga Corrales, Duke MPP, 1992
*Manager, Model Forest Network
 for Latin America and the Caribbean
 Turrialba, Costa Rica*

Internship Basics

- Most of our students pursue internships in the summer. Most undergraduates have completed their junior year and all graduate students have completed the first year of our two-year MPP program.

- Internships must last at least 10 weeks for undergrads; 12 weeks for graduates.

- The substance of the internship must be relevant to public policy.

- Before the internship begins, students and sponsors submit a written description of the main project and other tasks, along with compensation or other considerations, for our approval.

- At the end of the internship, both the sponsor and the student prepare evaluations of the experience.



“Working for social change requires passion and commitment, but good intentions alone are not enough to keep a nonprofit organization growing and thriving. Duke public policy graduates bring outstanding skills in quantitative analysis, problem-solving and communications to bear on our work creating and preserving wealth for underserved families.”

Martin Eakes, *Founder and CEO
 Self-Help, Durham, N.C.*

“The success we have had with our interns over these 20-plus years is directly attributable to the professional staff at the Sanford Institute. They are easy to work with and provide great support when we go through the difficult process of evaluating our annual applicant pool.”



Ira S. Loss, *Senior Vice President
 Washington Analysis, Washington, D.C.*



“Our Duke intern, Sarah McCabe, is a star ... She is one of the best analysts we’ve had as a Hudson intern. I

make sure to have her review and edit any important document before we disseminate it to an external audience.”

Richard Weitz, *Associate Director
 Center for Future Security Strategies, Hudson Institute
 Washington, D.C.*